

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hosea, et al. Examiner: Boyce, Andre D.  
Serial No.: 09/558,755 Group Art Unit: 3623  
Filed: April 21, 2000 Docket No.: 60136.0097USU1  
Title: METHOD AND SYSTEM FOR WEB USER PROFILING AND  
SELECTIVE CONTENT DELIVERY

---

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of September 29, 2010, Applicants respectfully request reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

**Amendments** to the claims begin on page 2 of this paper.

**Remarks** begin on page 12 of this paper.